IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Rowe, et al. Attorney Docket No.: IGT1P048/P-537

Application No.: 10/066,176 Examiner: Duran, Arthur D.

Filed: February 1, 2002 Art Unit: 3622

Title: UTILIZATION OF SINGLE RELATIONAL Confirmation No.: 2727

POLYMORPHISMS FOR DATA ANALYSIS

AND TARGETED MARKETING

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I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on July 9, 2008.

Signed: /Roger S. Sampson/ Typed: Roger S. Sampson

AMENDMENT C

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 9, 2008, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 11 of this paper.